

Method and System for Generating Recommendations

Abstract of the Disclosure

A method and system for generating recommendations across multiple product or service domains are disclosed. The system includes a plurality of domain servers for handling user events and for interfacing with users via the Internet, a database for storing the user events, and a recommendation engine. The recommendation engine further includes one or more computer programs containing instructions for collecting the user events across a plurality of product or service domains in the database, receiving a triggering event for recommendations, analyzing the user events to formulate correlations between the user events in the database, and generating recommendations in response to the triggering event in accordance with the correlations between the user events in the database. The disclosure uses user input data from different domains for producing recommendations in any of those domains. The disclosure allows for access to a greater amount of user input data which in turn improves the quality of recommendations.